

Planning Department
West Suffolk Council
West Suffolk House
Western Way
Bury St Edmunds
Suffolk
IP33 3YU
FAO Ms Penny Mills

Our Ref: Haverhill/IJ

Date: December
22nd 2023

Dear Penny,

Re: Application for advertisement, Land North West of Haverhill, Anne Suckling Road, Little Wrattling, Suffolk.
Planning Ref: SE/09/1283

I refer to the details submitted via the Planning Portal (Ref: PP-12696512). Persimmon Homes wish to apply for consent to display advertisement in the form of flags at the above development. The land is within ownership of Persimmon Homes and benefits from both Outline consent for 1,150 homes (SE/09/1283), with numerous phases receiving Reserved Matters Permission.

The planning fee has been submitted via the Planning Portal.

The 16 flags are to be located along key routes of the development which are the roundabout of the A143 and Haverhill Road, the A143 and Ann Suckling Road. A plan titled '039-E-SK630-A Flag Pole Locations has been submitted which details their exact locations. A red line plan titled '039-E-SK631 Flag Pole Location Plan' has also been submitted.

Policy DM38 of the Joint Development Management Policies (2015) requires all advertisements to be sympathetic and preserve the character and appearance of the location. The flags have been strategically located in areas that would not affect the amenity or public safety.



Flag Details

An image of the flag has been provided (dimensions also shown), which will be on a flagpole which measures 4 metres. A plan titled 'Boyton Place Flag Visual' has been submitted which provides details on the size, colours used, height above ground, extent of projection. Material used for the flag is polyester. All flag poles and flags are the same.



FLAG
915x2440mm

I trust that the documents provided are sufficient. However, if you have any queries or wish to discuss anything further, please contact me on the details provided.

Yours sincerely



Isaac Jolly
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Persimmon Homes (Suffolk) Ltd