From: Oliver, Clare < Clare. Oliver@westsuffolk.gov.uk>

Sent: 26 Feb 2024 03:04:06

To: Cc:

Subject: FW: Planning Consultation - DC/24/0166/ADV,7 High Street, Haverhill, Suffolk - DC

Attachments: ufm5 Standard Consultation - Web.pdf

----Original Message-----

From: eco.conservation <eco.conservation@westsuffolk.gov.uk>

Sent: Friday, February 16, 2024 2:34 PM

To: Oliver, Clare < Clare. Oliver@westsuffolk.gov.uk>

Subject: FW: Planning Consultation - DC/24/0166/ADV,7 High Street, Haverhill, Suffolk - DC

Dear Clare,

7 High Street is an historic building opposite St Marys church a grade II* listed building located within one of Haverhill's conservation areas. Consideration is therefore given to impact on the setting of the church and the character and appearance of the conservation area.

The proposed works include a folded aluminium fascia panel projection 80mm beyond the line of the fascia behind. The fascia is to be externally illuminated The hanging sign details two back to back aluminium panels with 50mm returns. The overall thickness of the hanging sign equates to 100mm in total and is externally illuminated.

Located within the conservation area and on an historic building the signage does not accord with recommendations for such buildings as set out within the shopfront and advertisement design guide due to choice of materials, bulkiness of the design and the inclusion of illumination.

Due to its particularly sensitive location amendments are recommended so that they accord with the guidance.

Thanks Claire

Claire Johnson Senior Conservation Officer

Strategic Planning

Direct dial 01284 757339

Email claire.johnson@westsuffolk.gov.uk

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----Original Message-----

From: customer.services@westsuffolk.gov.uk

Sent: Wednesday, February 7, 2024 3:42 PM

To: eco.conservation < eco.conservation@westsuffolk.gov.uk >

Subject: Planning Consultation - DC/24/0166/ADV,7 High Street, Haverhill, Suffolk - DC

Planning consultation Please see attached