

Comments for Planning Application 22/01445/ADV

Application Summary

Application Number: 22/01445/ADV

Address: Land At Haverhill Business Park Phoenix Road Helions Bumpstead Essex

Proposal: Installation of internally-illuminated freestanding totem sign.

Case Officer: Carol Wallis

Customer Details

Name: Mrs Susan ROACH

Address: 37, Bumpstead Road, Haverhill CB9 8QA

Comment Details

Commenter Type: Neighbour

Stance: Customer objects to the Planning Application

Comment Reasons:

Comment: We strongly object to the height of this sign. It will be almost at the top of the hill and dominate the surrounding area. There is no justification or reason for this to be 10m high. In recent planning cases McDonalds have had to reduce the height of their signs as they were deemed to be overbearing and overly high. See West Suffolk planning applications for McDonalds Newmarket.

This sign as proposed will shine directly into our kitchen window and considering we have an open plan home we will not be able to get away from the big M.

David & Susan Roach