

Date: 24th April 2026

Our Ref: 25.004

Mrs Charlotte Waugh
West Suffolk Council – Planning Department
West Suffolk House
Western Way
Bury St Edmunds
IP33 3YU

Dear Charlotte,

Expressed Consent for the display of various forms of advertisement signage at the Great Wilsey Park, Haverhill

James Bailey Planning Ltd. (JBPL) are working on behalf of the applicant, Bloor Homes, in relation to the submission of Express Consent for non-illuminated advertisement signs planned for the new Bloor Homes development at Great Wilsey Park, Haverhill:

Entrance 1: A143 Roundabout

4 x Flag Poles (1000x2000mm)
3 x “Coming Soon” signs (1500x3050mm) (one standalone and two together making an “V” formation).

Entrance 2: Chalkstone Way Roundabout

6 x Flag Poles (1000x2000mm)
1 x “Coming Soon” signs (1500x3050mm)
2 x “Entrance” (670x750mm)

The documents identified below, have been submitted alongside this planning application:

Covering Letter
Planning Statement
Site Location Plan (Entrance 1 EA232-PD-001)
Site Location Plan (Entrance 2 EA232-PD-002)
Sign Details (EA232-PD-003)
Visualisations

The application has been submitted via the Planning Portal (**Ref: PP-14885444**) and the associated fee of **£701.00** (including service charge) has been paid directly by the applicant.

We hope this application and the information submitted is all in order, but please do let us know if you should require anything further.

Yours sincerely



James Bailey
Director

James Bailey Planning Ltd.

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