**From:** Oliver, Clare <Clare.Oliver@westsuffolk.gov.uk>
**Sent:** 26 Oct 2026 02:30:44
**To:**
**Cc:**
**Subject:** Fw: Planning Consultation - DC/26/1490/LB,39 High Street, Haverhill, Suffolk - DC
**Attachments:**

---

**From:** eco.conservation <eco.conservation@westsuffolk.gov.uk>
**Sent:** 20 October 2026 16:20
**To:** Oliver, Clare <Clare.Oliver@westsuffolk.gov.uk>
**Subject:** FW: Planning Consultation - DC/26/1490/LB,39 High Street, Haverhill, Suffolk - DC

Dear Clare,

The proposed works involve the provision of 4 signs. 2 of the signs are located on the historic range. 2 further signs are located to the rear - one on a later extension the other on a boundary wall fronting onto Brook Service Road.

39 High Street Haverhill is grade II listed and located within a conservation area. The building previously served as a bank. Previously signage existed in the form of individual letters positioned on the architrave of the central portico porch together with a hanging sign located on the front elevation.

The proposed signage serving the historic range is similarly located on the architrave of the central portico porch but is in the form of an aluminium fascia with vinyl graphics.

A second aluminium sign is proposed on the side elevation of the historic building again with vinyl graphics.

Given its status as a listed building located within the conservation area careful consideration needs to be give to the design, detail and materials of the proposed signage and all should accord with the shopfront and advertisement design guide and relevant policy.

In order to accord with both guidance and policy the following amendments are recommended for the two signs located on the historic range.

Signage to the architrave of the central portico porch should be in the form of traditional sign writing, painted directly onto the architrave or individual painted timber letters.

The proposed fascia located on the side elevation of the historic range should be replaced with a traditional hanging sign located on the front elevation similar to the arrangement which previously existed. Again, materials should be in the form of a traditional painted timber hanging sign.

Whilst the signage to the rear will have little impact on the listed building it is still located within the conservation area and so similarly traditional materials are recommended to accord with the guidance.

In order to receive Conservation support, the proposals will need to be amended as recommended.

Thanks
Claire

Claire Johnson
Principal Conservation Officer
Planning
********** This email is confidential and intended solely for the use of the individual to whom it is addressed. If you are not the intended recipient, be advised that you have received this email in error and that any use, dissemination, forwarding, printing, or copying of this email is strictly prohibited. If you have received this email in error please contact the Sender. This footnote confirms that this email message has been swept for the presence of computer viruses and content security threats. WARNING: Although the Council has taken reasonable precautions to ensure no viruses are present in this email, the Council cannot accept responsibility for any loss or damage arising from the use of this email or attachments. **********-W-S-
********** This email is confidential and intended solely for the use of the individual to whom it is addressed. If you are not the intended recipient, be advised that

you have received this email in error and that any use, dissemination, forwarding, printing, or copying of this email is strictly prohibited. If you have received this email in error please contact the Sender. This footnote confirms that this email message has been swept for the presence of computer viruses and content security threats. WARNING: Although the Council has taken reasonable precautions to ensure no viruses are present in this email, the Council cannot accept responsibility for any loss or damage arising from the use of this email or attachments.
**********-W-S-